



Growing communities one idea at a time.

Self Employment Explorer

Checklist

Step 1: Learn about career options

- Exercise 1a: Regular job versus self-employed
- Exercise 1b: What do I want in a job?
- Exercise 1c: Who are the entrepreneurs in the community?

Step 2: Decide what path is best for you

- Exercise 2a: Measure your entrepreneurial potential
- Exercise 2b: Explore your own hobbies and activities

Step 3: Show your strengths

- Exercise 3a: Entrepreneurial skills you likely have
- Exercise 3b: Your entrepreneurial traits, strengths and weaknesses

Step 4: Decide what business is best for you

- Exercise 4a: Listening to yourself
- Exercise 4b: Careers Explorer
- Exercise 4c: Putting it all together

Step 5: Make sure you have a good business idea

- Exercise 5a: Make sure you'll have customers
- Exercise 5b: Make sure you can pay for start-up costs

Step 6: Learn about the job you want to try

- Exercise 6a: Make your list of people to interview
- Exercise 6b: Basic interview skills
- Exercise 6c: Interview local business people

Step 7: Develop your personal sales pitch

- Exercise 7a: Create your sales pitch kit
- Exercise 7b: Develop your sales pitch talk

Step 8: Create a plan for your business idea

- Exercise 8a: Figure out how much to charge for your product
- Exercise 8b: Figure out your personal cash flow

Step 9: Find support to help you get started

- Links to federal and provincial resources